



**WE NEED YOU TO SUPPORT
BRUNSWICK FESTIVAL 2016!!!!!!**



Dear Sir/Madam

The Brunswick Festival Group is a voluntary organisation which produces an annual festival in celebration of the diverse community of Brunswick, Hove. The Festival is one of the longest running festivals in the city and this year it celebrates its **35th Anniversary!** Through the hard work and efforts of a small team of local residents and volunteers, this vibrant community Festival has grown over the years from being a low key picnic on the green and now encompasses to 2 whole weekends of outdoor events. The festival is supported by some small grant funding and donations, without these funds the festival could not run.

The exciting programme offers a variety of FREE events and activities for everyone – Highlights of this year's festival include:

Sunday 14th August 'Rural Day' - Bringing the countryside to the City and raising an awareness of the environment. Featuring the ever popular 'Scruffs' Dog Show, arts and crafts, conservation stalls, children's activities and much more. St. Anne's Well Gardens -12pm - 6.00pm

Saturday 20th & Sunday 21st August – Brunswick Festival in the Square - A lazy weekend of live music, dance, street theatre, circus skills, healing area, arts crafts and bric-a-brac stalls, world food and beer tent... fun and entertainment for all the family!!! Brunswick Square 12.00pm – 7.00pm

The weekends of the Brunswick Festival in August bring in many people to the area. An estimated 5000 people attended last year's festival in Brunswick Square. This foot fall obviously drives up custom for local businesses, and creates a feel good factor in the area.

We are looking for local businesses like yourselves to make a contribution to help with the funding of the festival to ensure the ongoing success of this vibrant local event .

In return we will give your business high visibility around the festival over the weekend and on press releases, posters and flyers.

If you would like to contribute or would like more information please contact

Veronica Stephens : 07956356407

brunswickfestival@hotmail.com

Brunswick Festival Group, 37b Brunswick Place, Hove BN3 1ND

www.brunswickfestival.org.uk

SPONSORSHIP PACKAGES 2016 - The general packages on offer are outlined below, but we can tailor to suit your business needs.

Brunswick Platinum Sponsor package £450

- Your logo printed on approx 30 event staff T shirts
- Your logo on all publicity flyers x 500 /posters x 50
- Sponsor credits on our website and FB
- Gazebo Stall space at the event for 2 days (value £200)
- Your banner displayed at the Brunswick Festival (Banners not supplied)
- Your banner displayed at Rural Day
- 12 pints of Brunswick Beer or 2 Jugs of Pimms

Brunswick Gold Sponsorship package £325

- Your logo on all publicity flyers x 500 /posters x 50
- Sponsor credits on our website and FB
- Gazebo Stall space at the event for 1 day (value £100)

Brunswick Silver Sponsorship package £200

- Your logo on all publicity flyers x 500 /posters x 50
- Sponsor credits on our website and FB
- Your logo printed on approx 30 event staff T shirts

Festival Friends £100

- Sponsor credits on our website and FB

We are happy to tailor sponsorship packages to suit your business requirements, interests and budgets. We will work with you to identify creative ways of involving you and your staff in the event. For between £250-£1000 You can sponsor an area or activity such as:

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| <ul style="list-style-type: none">• Family Zone• Tea Tent• Bar Area• Main Stage• Rural Day• Scruff's Dog Show | <ul style="list-style-type: none">• 35th Anniversary Programme• Community workshops• Volunteer T shirts• Recycling• and anything else you can think of! |
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